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## ETHICAL INVESTING: STOCK MARKET FOR RESPONSIBLE INVESTMENT

Event No	CB001	
Organizing Department	Computer Science and Business Systems	
Associate Dept.   NSC	Computer Science and Business Systems	
Date	05/10/2023 to 06/10/2023 (2 Days)	
Time	09:00 AM to 04:15 AM	
Event Type	Workshop	
Event Level	Dept. Level	
Venue	Thanam Hall	
Total Participants	101	
Students - Internal	35	
Students - External	66	

#### Related SDG



#### **Involved Staffs**

SI	Name	Role
1	Siva Sangari M	Coordinator
2	Devi Priya R	Convenor

### Outcome

The workshop began with great enthusiasm, providing attendees with a unique opportunity to explore ethical investing in the stock market. Mr. Srivasthan Raju, our guest speaker, brought hiswealth of knowledge and experience to the forefront.Mr. Srivasthan Raju delivered acomprehensive presentation covering various aspects of ethical investing, including assetallocation, mutual funds, balance sheets, equity cash flow, building stock market portfolios, andinvestment strategies. His insights into responsible and sustainable investment practices wereboth enlightening and thought-provoking.Interactive discussions allowed participants to engagedirectly with Mr. Srivasthan Raju. Attendees had the opportunity to seek clarification oninvestment concepts and explore real-world scenarios in ethical investing.

# **Event Summary**

The Department of Computer Science and Business Systems (CSBS) organized an enlighteningtwo-day workshop on Ethical Investing, focusing on " Stock Market for Responsible Investment. " The workshop was conducted from October 5th to 6th, 2023, and took place at [Insert Venue]. The event featured Mr. Srivasthan Raju, the Ecommerce Parts Strategist at Daimler TruckInnovation Center India (DTICI), as the esteemed guest speaker. The workshop began with great enthusiasm, providing attendees with a unique opportunity toexplore ethical investing in the stock market. Mr. Srivasthan Raju, our guest speaker, brought hiswealth of knowledge and experience to the forefront.Mr. Srivasthan Raju delivered acomprehensive presentation covering various aspects of ethical investing, including assetallocation, mutual funds, balance sheets, equity cash flow, building stock market portfolios, andinvestment strategies. His insights into responsible and sustainable investment practices wereboth enlightening and thought-provoking. Interactive discussions allowed participants to engagedirectly with Mr. Srivasthan Raju. Attendees had the opportunity to seek clarification oninvestment concepts and explore real-world scenarios in ethical investing. The workshop attracted students from various colleges across Tamil Nadu, fostering a vibrantenvironment for networking and knowledge exchange. Attendees had the opportunity to connectwith like-minded individuals passionate about ethical investing and the stock market. In the afternoon of Day 1, an exciting idea pitch event, " Bizzathon 23'," was conducted. Variousteams participated, pitching innovative ideas and solutions for a range of problem statements. This event provided a platform for creativity and entrepreneurship, aligning with the theme ofresponsible investment. The second day of the workshop continued with further insights from Mr. Srivasthan Raju.Participants delved deeper into the principles and strategies of ethical investing, gaining a morecomprehensive understanding of responsible investment practices. Department of Computer Science and Business SystemsKPR Institute of Engineering and TechnologyTo conclude the workshop, awards were presented to the winners of "Bizzathon 23'.." Thesebudding entrepreneurs and problem solvers were recognized for their innovative ideas andawarded cash prizes.The two-day workshop on Ethical Investing, organized by the Department of Computer Scienceand Business Systems, provided attendees with valuable insights into responsible investmentpractices. Mr. Srivasthan Raju's expertise and the interactive nature of the workshop



made it ahighly engaging and informative event. It also served as a platform for students from various colleges to network, share ideas, and learnmore about ethical investing and the stock market. The idea pitch event, " Bizzathon 23', " highlighted the creative potential of young minds and encouraged them to pursue responsible investment as a means to create a sustainable future.



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